

## CRANEBOARD® SOLID CORE SIDING®

















# Energy efficiency in standout styles.

Whether you seek to express a clean, contemporary look, amplify the elegance of your home style or convey something more traditional, CraneBoard® Solid Core Siding® gives you true design flexibility, while protecting your home from moisture, noise, weather, wear and tear.

- Available profiles: D7, T6, Board & Batten, Q4 and Q45DL
- Horizontal lap and Board & Batten profiles provide more exterior design possibilities
- Built with TXL™ Lamination Technology for superior bonding
- Offers significantly more insulating power than fiber cement, wood, engineered wood or brick
- Neopor<sup>®\*</sup> insulation provides up to 19% better R-value than regular foam insulation, depending on the profile
- Only Solid Core<sup>®</sup> insulation has the Smart Track<sup>™</sup> system with moisture management ridges





### A sustainable exterior presence.

CraneBoard® Solid Core Siding® is as green as it is colorful and curb appealing. It's engineered to eliminate the need for painting or staining, and represents its environmental friendliness in many different ways—from production and manufacturing to transportation and installation. For example, virtually all scrap materials are recycled during production, and no hazardous materials are emitted when it's cut for installation.

- Manufactured from recyclable materials
- Rivals cedar in overall green performance
- 1/2 the environmental impact of fiber cement

<sup>\*</sup> Neopor® is a registered trademark of BASF SE

<sup>\*\*</sup> Smart Track™ is available in D7-12', D7-16', T6-12' and Q45DL

| Smart Styles" Expressions | Espresso      | Regatta | Lighthouse Red | Graphite  | Olive     | Slate             |
|---------------------------|---------------|---------|----------------|-----------|-----------|-------------------|
| Smart Styles" Premium     | Polaris       | Canyon  | Oceanside      | Nantucket | Honey Oak | Metropolitan Gray |
| Smart Styles              | Country Beige | Wheat   | Aspen White    | Cypress   | Pearl     | Mocha             |
|                           |               |         |                |           |           |                   |

Q4 and Q45DL are not available in Smart Styles™ Premium or Expressions Colors. T6 and D7 16' are not available in Smart Styles™ Premium or Expressions Colors (except for Regatta). Actual siding color may vary slightly from printed brochure.

# Home is fully expressed when you discover the right color.

When it comes to how your siding presents itself, color is crucial. So we pay a lot of attention to what's trending and what works. Choosing your own colors can be fun, but a bit overwhelming. If you need a nudge, get ideas and tips from our color combining tool at RoyalBuildingProducts.com/ExteriorPortfolioColorCombos.

#### Using Chromatix<sup>™</sup> technology to optimize our pigments and protect your investment.

We develop our colors to keep their eye candy promises when they're fresh, and way down the road. So we fashioned our siding pigments to deliver vibrant curb appeal, resist fade and fend off elements day after day. Our proprietary Chromatix™ technology color protection features infrared-reflecting pigments to reduce heat buildup. We added a UV formulation with mineral-based pigments to keep siding colors from fading. Sound a bit scientific? It should, because we understand the importance of effortlessly maintaining the look you create in a challenging outdoor environment. And, we back it up with an industry-leading Life of the Home Limited Warranty. What you get is rich, true color that raises the curb appeal of your CraneBoard® Solid Core Siding®.

- All available colors feature Chromatix<sup>™</sup> technology color protection
- Proprietary infared-reflecting pigments reduce heat buildup
- Warranted to fade less so rich colors stay true



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# Harmonizes with any style. Protects from any weather.

From the curb, the authentic woodgrain of CraneBoard® Solid Core Siding® displays its gorgeous looks with any architectural style and virtually any accent or trim combination. And it has the industry-leading insulation technology to look after those looks.

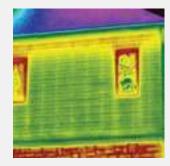
CraneBoard manages moisture and insulates beautifully—better than fiber cement, wood, engineered wood or brick, as a matter of fact. Its durability proves itself year after year with no warping, buckling or sagging, and little demand in the way of maintenance.

- No painting or scraping
- Won't warp, buckle or sag
- Reduces external noise up to 45%
- Surprisingly green
- Life of the Home Limited Warranty



### Keep heat where it belongs: inside your home.

There's a phenomenon called "thermal bridging," in which heat and energy escape through the studs of your home's walls. CraneBoard® Solid Core Siding® is engineered to dramatically reduce it. The illustrations to the right give you a good picture of how this all works.



#### Without CraneBoard

Framing studs are not insulated, which means heat escapes through them from your home. The yellow area shows how heat transfers through the studs.





#### With CraneBoard

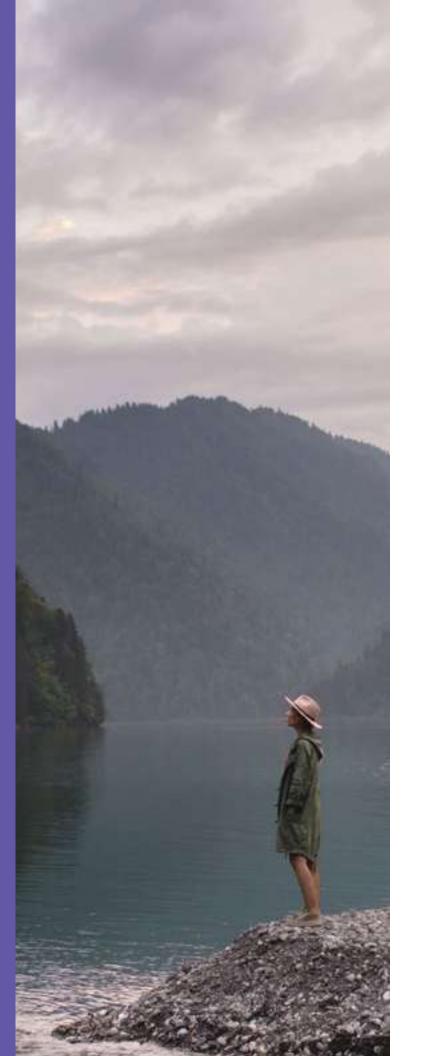
CraneBoard, shown in blue, cuts down on the energy you lose through the studs of your home's walls.

# We'll get you to your "wow" place.

Achieving the exterior that expresses your home the way you want it takes time, thought and the right combination of siding, trim, accents, color and dimension. But the experience doesn't have to be painstaking or frustrating.

We're here to make home remodeling exciting—whether you're searching for a complementary fusion of styles and textures or the homerun palette that takes your home to the next level. In addition to our products, we offer inspiration through LiveAbode™, our online design magazine. It will fuel you all year long with trending ideas, tips and thoughts on everything from maximizing landscaping space to upcycling lighting fixtures.

Visit LiveAbode.com



### Choose your design layers.

To see how different design elements play out, it's important (and healthy) to experiment. Use our reimagined Dream Designer® online design tool as your "try anything" starting place—beginning with your own home.

- Choose a home from our pre-mapped selection of houses or upload your own.
- **Edit** styles and colors as you customize different parts of your home exterior—from siding and trim to windows and roof.
- **Create** an account and save your projects.

Picture the possibilities—from subtle to ornate







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#### Refined polish

Light, clean lines and sparing use of ornamental accents will ensure a home exterior with quiet presence. Standard window and corner posts keep the look subtle and stately with neutral-colored siding.



#### Fully finished

A more powerful presence comes in the form of wider Architectural Essentials™ Corner and Window Trim. You'll find fuller Conceal™ Trim around the gables and Royal® Window Shutters and Royal® Column Wraps tell an even richer design story. Further elevate your second floor with the distinct charm Board & Batten lends.



Royal<sup>®</sup> Building Products exists for one reason: to push the limits of what every type of exterior can be. We strive for best-in-class manufacturing and industry-leading innovation. What drives us? Every homeowner who demands exteriors that add value, perform impeccably, look amazing and make their lives easier. Our goal is to bring more products, more styles, more technology, more design insight and more sustainable solutions to the attention of everyone who cares about creating the best exterior possible. Build Royal<sup>™</sup>

### Build



CELECT® CELLULAR COMPOSITE SIDING



ROYAL® TRIM & MOULDINGS



CRANEBOARD® SOLID CORE SIDING®



ZURI® PREMIUM DECKING



EXTERIOR PORTFOLIO® SIDING



ROYAL® SHUTTERS, MOUNTS & VENTS



ATLAS STONE



PORTSMOUTH™ SHAKE & SHINGLES



CEDAR RENDITIONS™ ALUMINUM SIDING



A complete line of siding and trim from Royal Building Products.



1.855.769.2585

For product warranty details, please visit EPWarranty.com